

PWA May 19, 2011 - GENERAL MEETING REPORT

(This was not a business meeting therefore, a report, not minutes)

- 12:00 pm – President Ruth White welcomed an enthusiastic crowded room of members and international guests. This meeting had to be one of our best ever! Hope you didn't miss it!
- Introduction of special international guests – “Women in Entrepreneurship”
 - Remarks about our guests and a new international program - Jena Melancon, Executive Director, Gulf Coast Citizen Diplomacy Council
 - Remarks about PWA, who we are, and it's relationship to TIAW - by Marny Needle
- Announcements
 - Member recognition ~ Thank you to Cecilia Nanni for making the arrangements for the meeting and to Katheryn Cowles and Maryette Harms, Social Committee for the table decorations (international flag collage) and to Ann Regan, Program Chair.
 - Guests of members introduced ~ Several guests other than the international guests were in attendance. Ruth White introduced Gwen Gore, CFE, retired from the IRS; and Jill Satterwhite, Esq. with Shell Fleming Davis & Menge in estate planning; Marny Needle introduced Liz Martin branch manager at SunTrust Bank –Gulf Breeze; and Donna Gail Spencer introduced Monica Barnard of Barnard & Associates.
 - New member – Kat Davis was introduced
 - New PWA Partnership: The Board has voted to accept partnership with the Rutgers University 2012 Project which is “a national, non-partisan campaign to increase the number of women in Congress and state legislatures by taking advantage of the once-in-a-decade opportunities of 2012.
 - June Social: Will be held at the home of Nell and Jim Potter on June 25th. More information will be sent to the membership along with Nell's list of needs for the PACE girls. Members are asked to bring items to the social.
- Presentation
 - PWA President Ruth White and PWA Past President Cecilia Nanni presented University of West Florida President, Judy Bense, the Lifetime Membership Award. Dr. Bense was formally a member of PWA. The PWA Membership is hopeful that even with her busy schedule Dr. Bense will resume attending some activities.
- Program
 - Ruth White gave a warm welcome to President Bense and a lengthy introduction of her accomplishments. Dr. Bense's program was: *UWF's “New Normal” Strategy in Tough Economic Times*. Dr. Bense tied her talk to the international women present by noting the importance of business entrepreneurial leadership; whether it's dealing with her pet project of archeology in education at the University or being President and growing the University. Dr. Bense stated marketing, publicity, and acting like you know what you are doing by knowing your product is the avenue to success. As always Dr. Bense's delivery was both humorous and educational.
- Adjournment at 1:05 pm Next general Membership Meeting, September 15, 2011, Lunch, (location TBA) 62 members and guests attended.